



PLANT SYNTHETIC BIOLOGY 2021

SEPTEMBER 26-27

SPONSORSHIP INFORMATION

Plant Synthetic Biology 2021 will be held online September 26-27. The conference will showcase recent advances in plant synthetic biology and highlight cutting-edge synthetic biology research in non-plant chassis. Topics of interest include the development of logic circuits in plants, computer-aided and computational tools for metabolic engineering, and photosynthesis-driven biomanufacturing. The program will feature three plenary symposia and six concurrent symposia, as well as a series of three-minute lightning talks comprised primarily of speakers selected from submitted abstracts.

Powered by the American Society of Plant Biologists (ASPB), Plant Synthetic Biology 2021 is designed to appeal to a broad audience from around the world; including researchers from large and small companies, academics, and government scientists.

<https://plantsyntheticbiology.org/>

Become a Plant Synthetic Biology 2021 Sponsor

All Plant Synthetic Biology 2021 sponsorships include:

- Recognition on the Plant Synthetic Biology 2021 website
- Logo on virtual conference home page.

Sponsored Session – (4 one-hour sessions available) \$1,650 per session

Held live on the virtual conference platform, this is your time to provide a demonstration, hold an information session or workshop and engage with attendees who are interested in what you have to say! ASPB will promote your session on the virtual conference agenda page and include the title and speaker. Plus, your session will be promoted with a banner ad on the virtual platform. So, you may follow up after the conference you'll receive a list of those who attended your session and who opted in to receive information from sponsors. Plus, your sponsored session will be viewable on Plantae's YouTube Channel long after the conference is over!

Plenary Symposia Sponsor – (Only 1 Still Available!) - \$1,500 per symposium

Show your commitment to plant synthetic biology's growing body of knowledge when you sponsor a plenary symposium. Sponsorship includes a 30-second video spot for your organization before the session, your logo on the conference agenda page, and your banner rotating on the virtual conference platform. As a sponsor you receive a list of registrants who have opted in to receive information from our sponsors.

Meeting Scholarships – (3 available) \$1,000 per scholarship

Demonstrate your interest in supporting the growth and development of the plant synthetic biology research community. As the sponsor your organization may provide a scholarship to three candidates of your choice. Select from a pool of applicants supplied by ASPB or identify deserving scholars of your own.

Networking Lounge – (2 available) \$800 per 30-minute session

Hold a virtual session or a panel discussion with one or more tables where attendees will gather to interact among themselves or to engage with your organization on a topic of interest to all. Your organization will be acknowledged as the sponsor on the conference agenda page and in the networking platform. Your logo appears on each table in the room. ASPB will provide advertising to promote your networking session(s) to attendees.

Lightning Talks & Discussion – \$750

Show your appreciation for early career scientists when you sponsor the series of 7 lightning talks and the discussion that follows. Your logo appears on the agenda page, so attendees will be aware of your support. In addition, we'll recognize your organization at the beginning of each sponsored session.

Platform Talks, Panel Q & A – (2 available) \$650 per session

These talks are where attendees come to learn. You will have a banner as part of the session, and we'll provide recognition for your organization at the beginning of your sponsored session.

Sponsor Banners – (21 available) \$500

This is a big branding opportunity with your banner appearing at the top of each page of the virtual conference platform. Banner size is 1036 x 320 px, 5MB (Maximum)

Sponsored e-blast – (3 pre- and 3 post-show e-blasts available) \$350

Highlight your products and services through an email before or after the conference. ASPB will send it on your behalf to all registrants who have opted into receiving emails from sponsors.

Interested in sponsoring a webinar? Opportunities are available before and after the conference as well as during the conference. Call us with your idea and for pricing and details.

To purchase a Plant Synthetic Biology Conference Sponsorship online please, [**GO TO THE ASPB STORE**](#).

- *To make a purchase, you must first log in or create a profile. If you are not logged in, please **LOG IN NOW**, then click on the **Store** link on the top right-hand side of the website. If you do not have a profile with ASPB, please **CREATE A PROFILE NOW** and then click the store link above.*

QUESTIONS?

Alison Bashian

Sponsorship Sales Manager

703.964.1240 x280

abashian@conferencemanagers.com